



Lisa Alcorta, Ph.D. is a seasoned higher education leader with over thirty years of experience in leadership and advocacy across sectors including higher education, public education, social services, and community organizations. For more than two decades, she has specialized in higher education, leading transformative initiatives in student affairs, academic affairs, workforce education, and policy development—all with a steadfast focus on improving student success, equity, and access.

Dr. Alcorta currently serves as the Senior Vice President of Programs and Operations at the Hispanic Association of Colleges and Universities (HACU), where she leads efforts to support and advocate for Hispanic-Serving Institutions (HSIs) at the state and national levels. Prior to HACU, she served as Vice President and Dean for Student Success at San Antonio College, through collaborative leadership helped earn national recognition including the 2021 Aspen Prize for Community College Excellence and the Malcolm Baldrige Award. Her previous roles also include leadership at the Alamo Colleges District, Victoria College, The University of Texas at Austin, and the Texas Higher Education Coordinating Board.

A first-generation college graduate, Dr. Alcorta leadership philosophy is rooted in inclusive collaboration, data-informed strategy, and a holistic approach to student development—shaped by her early career in social work, mental health, and public education. Dr. Alcorta holds a Ph.D. in Educational Administration from the University of Texas at Austin, a Master of Social Work from Our Lady of the Lake University, and a B.A. in Sociology from the University of Texas at San Antonio.